

2025 BRICK FORUM

FEBRUARY 24-26 2025

THE GALT HOUSE HOTEL- LOUISVILLE, KY

ALL EVENTS IN EAST TOWER BUT KEYNOTE



MONDAY, FEBRUARY 24

8AM-2PM	Exhibitor Set-Up - Grand Ballroom A-C
10AM-6PM	Registration Open- Registration Desk
2-3PM	BIA Program Updates - Grand Ballroom 1-3
3:15-4pm	Discussion Panel: Brick Industry Square Foot Pricing Movement - Carroll Ford
4-6PM	Exhibit Hall Open / Welcome Reception - Grand Ballroom A-C
6:00PM	Dinner on Your Own- Exhibit Hall Closed

TUESDAY, FEBRUARY 25

8-9AM	Breakfast - Grand Ballroom A-C
8AM-4:30PM	Registration Open- Registration Desk
8-9:45AM	Exhibit Hall Open - Main Grand Ballroom
10-11AM	Keynote Speaker: Ken Schmidt, Former Director of Communications for Harley-Davidson Motor Company - Archibald Cochran (West Tower)
11:15-1:15PM	Exhibit Hall Open - Grand Ballroom A-C
NOON-1PM	Lunch
1:30-3:20PM	Concurrent Short Programs (Each program will run 3 times) <ul style="list-style-type: none">• 1:30-2PM - Sustainability & Brick - Tina Subasic - Jones (3rd floor)• 2:10-2:40PM - Mason Contractor Panel - Jeff Buczkiewicz Moderator - French (3rd Floor)• 2:50-3:20PM - A Primer on Efflorescence and Staining on Clay Brick Masonry Wall Systems - John Sanders, NBRC - Segell (3rd Floor)
3:30-4:30PM	Exhibit Hall Open - Grand Ballroom A-C
6-8PM	Brick Bash (Food & Open Bar) - Archibald Cochran

WEDNESDAY, FEBRUARY 26

7:30-8:30AM	Breakfast - Grand Ballroom A-C
7:30-11AM	Exhibit Hall Open - Grand Ballroom A-C
8-11AM	Speed Demo Stage Event - Grand Ballroom A-C <ul style="list-style-type: none">• 8-8:20AM Atlantic Logistics• 8:30-8:50AM CAVU• 9-9:20AM integraSoft• 9:30-9:50AM PROSOCO• 10-10:20AM South Atlantic• 10:30-10:50AM Speedymason
	End of Brick Forum