

**Sponsorship Opportunities**

The Brick Industry Association (BIA) is providing special opportunities for Members like you to promote your company and/or products at the Spring Meetings and BIA Fall Board of Directors Meeting. By sponsoring an event at these meetings you are not only supporting BIA, but our members will know that your company has gone the extra mile by helping to offset the cost of these meetings.

These sponsorships are available on a first-come, first-serve basis, so take advantage of these exclusive opportunities to get in front of BIA Manufacturer and Distributor members and return the completed form back today!

**Spring 2024 Board & Committee Meeting Schedule**

**Hyatt Regency- Reston, VA**

**May 5-7, 2025**

The Spring meetings include the Board of Directors meeting, Executive Committee meeting, Audit & Finance Meeting and three program committee meetings. More decision makers of our member companies will be attending these meetings in May which makes sponsorship more impactful. If you want your message about your product or service to reach a large audience of BIA members from all over the country, you should sponsor at least one lunch or reception.

**Lunch Sponsor (1 Available) - $ 2,500**

**Tuesday, May 6th**

* Signage with your company name and/or logo outside the lunch location
* Your company highlighted as the Lunch sponsor in all meeting promotional materials

**Reception and Dinner Sponsor (6 Available) - $ 3,800**

**Tuesday, May 6th**

We expect this to be a heavy attended event. Last year we had well over 100 attendees and we expect even more this year. This event is at no additional charge to BIA members so we expect a very high attendance rate which is a great opportunity for the event’s sponsors. Sponsor benefits include:

* Signage with your company name and/or logo at the Reception
* Company Logo on each table at Dinner
* Your company highlighted as the reception sponsor in all meeting promotional materials
* Verbal recognition during the awards presentation

**BIA Fall Board of Directors and Council Meetings**

**The Grand Hyatt Deer Valley- Park City, Utah**

**October 20-22nd, 2025**

These meetings are attended by the senior leaders of the brick industry and focus on issues, priorities and strategies that affect the brick industry on a national level.  BIA is offering several sponsorship opportunities for this this networking opportunity with this select group. We anticipate high attendance at these meetings that will offer the highest level of exposure and recognition for your company with the leaders of the brick industry.

**Reception Sponsor (6 Available) - $3,500**

**Tuesday, October 21st**

* Signage with your company name and/or logo at the drink stations
* Your company highlighted as the reception sponsor in all meeting promotional materials
* One-page advertisement of your company to be included in the welcome materials given to all attendees

**Educational Session Sponsor (2 Available) - $2,600**

**Wednesday, October 22nd**

* Signage with your company name and/or logo outside the presentation
* Your company highlighted as the educational program sponsor in all meeting promotional materials
* One-page advertisement of your company to be included in the welcome materials given to all attendees

**Overall Meeting Sponsor (8 Available) - $2,100**

* Your company highlighted as a sponsor in all meeting promotional materials
* One-page advertisement of your company to be included in the welcome materials given to all attendees

**The Brick Industry Association**

**Sponsorship Program Agreement**

**Email to:** [**mpace@bia.org**](mailto:mpace@bia.org)

The following company will be sponsoring an event at the Spring 2025 Board & Committee Meetings and/or the BIA Fall Board of Directors agrees to all of the terms set forth in this agreement. If you have any questions, please call Megan Pace at 703-674-1542.

SPONSORED EVENT: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

SPONSORED FEE: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

COMPANY NAME: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

ADDRESS: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

CITY: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ STATE: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ ZIP: \_\_\_\_\_\_\_\_\_\_

AUTHORIZED REPRESENTATIVE **(please print)**:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

REPRESENTATIVE SIGNATURE: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

PHONE: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ FAX: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

E-MAIL: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

(Sponsorship helps to defray the cost of the event but does not necessarily equal the

total cost.)

#### **Sponsorship Agreement Terms**

* BIA will provide all of the promotion for the sponsoring company as outlined in the Sponsorship Opportunities description based upon the sponsorship chosen.
* BIA will provide the sponsoring company with all rules or regulations regarding the sponsored event in accordance with the location of the facility.
* Upon request, the sponsoring company will provide BIA with the necessary artwork (logo, etc.), in the appropriate format, for use in publications to promote the company’s sponsorship.
* The sponsoring company agrees to pay the published sponsorship cost, as printed in the Sponsorship Opportunities descriptions, upon receipt of the invoice.

**FOR BIA USE ONLY**

Date Received: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Fee: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

BIA Authorized Signature: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_