

# 2025 BRICK FORUM

FEBRUARY 24-26 2025

THE GALT HOUSE HOTEL- LOUISVILLE, KY

\*ALL EVENTS IN EAST TOWER BUT KEYNOTE\*



## MONDAY, FEBRUARY 24

8AM-2PM	Exhibitor Set-Up - <a href="#">Grand Ballroom A-C</a>
10AM-6PM	Registration Open- <a href="#">Registration Desk</a>
2-3PM	BIA National Marketing Overview- <a href="#">Carroll Ford</a>
3:15-4PM	Industrywide Environmental Product Declaration (EPD) Overview- <a href="#">Carroll Ford</a>
4-6PM	Exhibit Hall Open / Welcome Reception - <a href="#">Grand Ballroom A-C</a>
6:00PM	Dinner on Your Own- <a href="#">Exhibit Hall Closed</a>

## TUESDAY, FEBRUARY 25

8-9AM	Breakfast - <a href="#">Grand Ballroom A-C</a>
8AM-4:30PM	Registration Open- <a href="#">Registration Desk</a>
8-9:45AM	Exhibit Hall Open - <a href="#">Main Grand Ballroom</a>
10-11AM	Keynote Speaker: Ken Schmidt, Former Director of Communications for Harley-Davidson Motor Company - <a href="#">Archibald Cochran (West Tower)</a>
11:15-1:15PM	Exhibit Hall Open - <a href="#">Grand Ballroom A-C</a>
NOON-1PM	Lunch
1:30-3:20PM	Concurrent Short Programs (Each program will run 3 times) <ul style="list-style-type: none"><li>• 1:30-2PM - Sustainability &amp; Brick - Tina Subasic - <a href="#">Jones (3rd floor)</a></li><li>• 2:10-2:40PM - Mason Contractor Panel - Jeff Buczkiewicz Moderator - <a href="#">French (3rd Floor)</a></li><li>• 2:50-3:20PM - A Primer on Efflorescence and Staining on Clay Brick Masonry Wall Systems - John Sanders, NBRC - <a href="#">Segell (3rd Floor)</a></li></ul>
3:30-4:30PM	Exhibit Hall Open - <a href="#">Grand Ballroom A-C</a>
6-8PM	Brick Bash (Food & Open Bar) - <a href="#">Archibald Cochran</a>

## WEDNESDAY, FEBRUARY 26

7:30-8:30AM	Breakfast - <a href="#">Grand Ballroom A-C</a>
7:30-11AM	Exhibit Hall Open - <a href="#">Grand Ballroom A-C</a>
8-11AM	Speed Demo Stage Event - <a href="#">Grand Ballroom A-C</a> <ul style="list-style-type: none"><li>• 8-8:20AM Atlantic Logistics</li><li>• 8:30-8:50AM CAVU</li><li>• 9-9:20AM integraSoft</li><li>• 9:30-9:50AM PROSOCO</li><li>• 10-10:20AM South Atlantic</li><li>• 10:30-10:50AM Speedymason</li></ul>
	End of Brick Forum